



1st VIA CARPATIA Art Biennale 2021

Poster Design Contest Rules

Organiser:



Ada Sari Culture and Art Centre in Stary Sącz | IMO Contemporary Art Gallery in cooperation with the Stary Sącz Culture Foundation (Co-Organiser).

Section 1

Subject of Contest

Centrum Kultury i Sztuki im. Ady Sari w Starym Sączu (The Ada Sari Culture and Art Centre in Stary Sącz) – the entity operating the IMO Contemporary Art Gallery (“the Organiser”), is announcing an international **poster design** contest: the 1st VIA CARPATIA Art Biennale 2021.

The winning design will be publicised as part of the promotion of the 1st VIA CARPATIA Art Biennale 2021 exhibition.

Section 2

Purpose & Theme

The competition seeks to choose a poster for the post-contest exhibition of works submitted to the 1st VIA CARPATIA Art Biennale 2021 (Biennale of young world art of *new Europe*). For more information about the biennale, check here: <https://imogaleria.pl/aktualnosci/biennale-sztuki-via-carpattia-2021/>

Section 3

Terms and Conditions of Participation in the Contest

1. The contest is open and anyone can participate in it. A participant in the contest must be a natural, adult person.
2. The contest is meant chiefly for designers, graphic designers, visual artists, students and graduates of art schools, as well as design and art majors.
3. **Participation in the contest is free of charge** and completely voluntary.
4. Every participant may submit between one and three (maximum) B1 poster designs for the contest (target format: 1000x700 mm, portrait or landscape format).

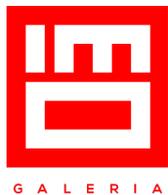


Section 4

Awards

1. A cash reward of PLN 2,800 gross (~ 600 Euro) will be awarded to the author of the winning work.

2. In the event that a selected design has been created by a group, the prize will be divided equally between the persons comprising the team.



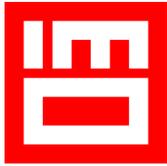
Section 5

Requirements for Contest Works

1. A poster design should be original work, never published before.
2. One applies for the contest by sending during a period of time between **16 August 2021 and ~~19 September 2021~~ 5 October 2021** JPG files at the e-mail address: **plakatVC2021@imogaleria.pl**; the e-mail subject must include the following text: **plakat_VIA_CARPATIA_2021**.
3. A single participant may submit up to 3 designs, each one being submitted separately under a different participant code.
4. For the purpose of anonymity and objectivism during the voting, the designs may not contain any information on the author.
5. Only works which have been sent at the provided e-mail address by the final day of the contest, 11:59 p.m. CET, will be admitted into the contest.
6. A reference file of the poster must be submitted for the contest in a size no larger than 2MB, proportionally resized to 1000x700 pixels (portrait or landscape format), saved as a JPG, with the same name as the 6-digit participant code.
7. A filled-in form containing: full name, address, date of birth, telephone number for communication with the author, e-mail address and consent required by the regulations (see Annex 1), signed and saved as a PDF, must be attached to the e-mail.
8. The Contest Committee members will be presented with anonymous works, and upon adjudication of the contest, minutes of it will be drawn up and signed by the Contest Committee members.
9. The Jury will announce the winning design and reveal the name of its author within 28 days of the submission deadline.



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G A L E R I A

10. The contest winners and authors of honourable mentions undertake to submit the poster to the Organiser, within 7 days from the results announcement, in the form of a 1000 x 700 mm (+ 3 mm bleed), CMYK, 300 dpi PDF file.

11. Upon submission of a contest work, every participant in the contest consents to gratuitous use of his or her work in the following fields of use. Every contest participant will grant the contest Organiser a non-exclusive, transferable, sublicensable and free-of-charge licence, without any territorial restrictions, that includes the right for the work to be used in the following manner:

- reproduction by recording on electronic carriers,
- the Organiser's use of the design or components thereof for creation of promotional materials connected with the contest and with the Organiser's cultural activities,
- publication and dissemination on the Internet.

12. In the event of a work winning, being awarded or receiving an honourable mention and being qualified to participate in the exhibition, the contest participant will grant the contest Organiser a non-exclusive, transferable, sublicensable and free-of-charge licence, without any territorial restrictions, that includes the right for the work to be used in the following manner:

- recording and reproduction using any graphic techniques,
- reproduction by recording on electronic carriers,
- public display, exhibition and screening at open and closed events,
- the Organiser's use of the design or components thereof for creation of promotional materials connected with the contest and with the Organiser's cultural activities,
- the Organiser's use of the design to conduct and propagate a social campaign referring to the theme of the contest,
- placing on the market, publication and dissemination of the work in any promotional, informational and publishing materials, as well as any other materials,
- publication and dissemination on the Internet.

13. A contest participant consents to the processing of his or her personal data for the purposes of the contest, and, in the event of his or her work winning, to his or her full name being made public.

Section 6

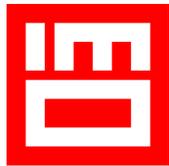
Criteria of Evaluation

1. The Jury, comprised of the Contest Organisers, will evaluate the works. The Jury will assess the poster's artistic value and aesthetic excellence, as well as the message's clarity and strength.

2. The Committee's decisions are final and not appealable.



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G A L E R I A

Section 7

Property Rights and Right to Use Awarded Designs

1. The poster designs which have been awarded become the property of the Ada Sari Culture and Art Centre in Stary Sącz, in return for the paid monetary prize. This means that the Organiser takes over the sole ownership of the author's economic rights to the designs and is enabled to use them for the Organiser's own needs.

Section 8

General Terms and Conditions, Final Provisions

1. Every poster design submitted to the contest may be published on the websites of the Organiser and of the IMO Contemporary Art Gallery, as well as on Facebook and Instagram.

2. The Organiser reserves the right to alter the provisions hereof at any time without providing the reasons.

3. Any disputes are adjudicated by the Head of the Ada Sari Culture and Art Centre in Stary Sącz.

4. By applying for the contest, a participant consents to the Organiser's processing of the participant's personal data solely for the purposes of the contest to the extent necessary to properly conduct the contest (Act on Personal Data Protection of 29 August 1997, Journal of Laws No. 133, item 833, as amended).

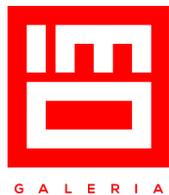
5. Submission of a work to the contest means acceptance of the terms and conditions hereof and declaration that the works submitted to the Contest have been made by the participant himself or herself.

6. The submission of the contest works also means that the submitter declares that they do not infringe upon any third party rights, and in particular that they do not infringe upon any third party author's economic and moral rights. In the event that a third person lays a claim arising from infringement of the rights set forth above, the submitter, as the sole liable party, will reimburse the Organiser for any costs incurred in connection with the laying of the claim for damages against the Organiser, releasing the Organiser from any obligations arisen therefrom.

7. This Contest is not a game of chance as defined in the Act of 29 July 1992 on Games and Mutual Wagering (Journal of Laws No. 68, item 341, as amended).



SUBMISSION FORM
for the poster design contest
1st VIA CARPATIA Art Biennale 2021



full name	
address	
date of birth	
telephone number for communication	
e-mail address	

I, the undersigned,

1. consent to the Organiser's processing of my personal data solely for the purposes of the contest to the extent necessary to properly conduct the contest (Act on Personal Data Protection of 29 August 1997, Journal of Laws No. 133, item 833, as amended);
2. declare that the work submitted to the Contest has been created by myself and has never participated in any other contests or been published before;
3. declare that the work submitted to the contest does not infringe upon any third party rights, in particular that it does not infringe upon any third party author's economic and moral rights. In the event that a third person lays a claim arising from infringement of the rights set forth above, I, as the sole liable party, will reimburse the Organiser for any costs incurred in connection with the laying of the claim for damages against the Organiser, releasing the Organiser from any obligations arisen therefrom;
4. declare that I have read and accepted the terms & conditions of the Poster Design Contest of 1st VIA CARPATIA Art Biennale 2021.

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handwritten signature