



# Pandemic? Crisis!

## Poster Design Contest Rules

Organiser:

Ada Sari Culture and Art Centre in Stary Sącz | IMO Modern Art Gallery in cooperation with the Stary Sącz Culture Foundation (Co-Organiser).

### Section 1

Contest Subject

1. Ada Sari Culture and Art Centre in Stary Sącz – the entity managing the IMO Modern Art Gallery – hereinafter referred to as “the Organiser”, hereby announces an international contest under the name **Pandemic? Crisis!** for best poster design. The posters are expected to be exhibited following the contest at the new IMO Modern Art Gallery in 2021. The winners and honourable mentions will be disseminated in accordance with the planned promotional and social campaign.

### Section 2

Contest Purpose and Theme

**The purpose of the contest is to support artists in the difficult situation of the SARS-CoV-2 coronavirus pandemic by giving them awards in a contest, allowing them to participate in an exhibition and conducting a social campaign which raises awareness about the issue. The subject of the contest is the crisis caused by the pandemic. We expect bold works commenting on the results of the months of lockdown of the operation of the culture sector for the people connected with it (visual artists, musicians, actors, filmmakers, dancers, etc.) and works referring to the human mental condition and quality of life in the face of the introduced restrictions and long-term isolation.**

**Because of the pandemic, we are presently experiencing a situation described in dictionaries as a slump, turning point and potential breakthrough in the functioning of a given system, on global, collective and individual scales. Believing that artists can, one step ahead of others, verbalise the most important problems of humankind, we wish to contribute to diagnosing the current situation. Carefully listening to their voice may allow the expected breakthrough to be evolution instead of yet another tragedy for so many.**

### Section 3

Terms and Conditions of Participation in the Contest.

1. The contest is open and anyone can participate in it. A participant in the contest must be a natural, adult person.
2. The contest is meant chiefly for designers, graphic designers, visual artists, students and graduates of art schools, as well as design and art majors.
3. Only works which have not previously participated in any other contests may participate in the contest.
4. **Participation in the contest is free of charge** and completely voluntary.
5. Every participant may submit **between one and three** (maximum) B1 poster designs for the contest (target format: 1000x700 mm, portrait or landscape format).

### Section 4

Requirements for Contest Works.

1. A poster design should be original work, never published before.
2. One applies for the contest by sending during a period of time between **5 January 2021 and 25 February 2021** JPG files at the e-mail address: **konkurs@imogaleria.pl**; the e-mail subject must include the following text:  
**konkurs:Pandemia?Kryzys!(6-digit participant code)**  
The 6-digit participant code must be provided in a PDF data form attached to the e-mail. The same code must be used as the name of the graphics file.
3. A single participant may submit up to 3 designs, each one being submitted separately under a different participant code.
4. For the purpose of anonymity and objectivism during the voting, the designs may not contain any information on the author.
5. Only works which have been sent at the provided e-mail address by the final day of the contest, 11:59 p.m. CET, will be admitted into the contest.
6. The Organiser reserves the right to extend the duration of the contest (without providing reasons).
7. A reference file of the poster must be submitted for the contest in a size no larger than 2MB, proportionally resized to 1000x700 pixels (portrait or landscape format), saved as a JPG, with the same name as the 6-digit participant code.
8. A filled-in form containing: full name, address, date of birth, telephone number for communication with the author, e-mail address, participant code and consent required by the regulations (see Annex 1), signed and saved as a PDF, must be attached to the e-mail.



9. The Contest Committee members will be presented with anonymous works, and upon adjudication of the contest, minutes of it will be drawn up and signed by the Contest Committee members.

10. Within 28 days from the established time limit for the submission of works, the Contest Committee will publicly announce the names of the winners and names of the authors of honourable mentions. They will also be notified via an e-mail sent at the address from which they have applied.

11. The contest winners and authors of honourable mentions undertake to submit the poster to the Organiser, within 7 days from the results announcement, in the form of a 1000 x 700 mm (+ 3 mm bleed), CMYK, 300 dpi PDF file.

12. Upon submission of a contest work, every participant in the contest consents to gratuitous use of his or her work in the following fields of use. Every contest participant will grant the contest Organiser a non-exclusive, transferable, sublicensable and free-of-charge licence, without any territorial restrictions, that includes the right for the work to be used in the following manner:

- reproduction by recording on electronic carriers,
- the Organiser's use of the design or components thereof for creation of promotional materials connected with the contest and with the Organiser's cultural activities,
- publication and dissemination on the Internet.

13. In the event of a work winning, being awarded or receiving an honourable mention and being qualified to participate in the exhibition, the contest participant will grant the contest Organiser a non-exclusive, transferable, sublicensable and free-of-charge licence, without any territorial restrictions, that includes the right for the work to be used in the following manner:

- recording and reproduction using any graphic techniques,
- reproduction by recording on electronic carriers,
- public display, exhibition and screening at open and closed events,
- the Organiser's use of the design or components thereof for creation of promotional materials connected with the contest and with the Organiser's cultural activities,
- the Organiser's use of the design to conduct and propagate a social campaign referring to the theme of the contest,
- placing on the market, publication and dissemination of the work in any promotional, informational and publishing materials, as well as any other materials,
- publication and dissemination on the Internet.

14. A contest participant consents to the processing of his or her personal data for the purposes of the contest, and, in the event of his or her work winning, being awarded or receiving a honourable mention, or being qualified for participation in the exhibition, as well as in the event of his or her design being published and

disseminated on the Internet, to his or her full name being made public.

## Section 5

Criteria of Evaluation.

1. The works will be evaluated by the Contest Committee, comprised of the Festival Organisers and invited experts. The Committee, taking into consideration the artistic value and aesthetical quality of a work, will also evaluate its substantive contents, clarity and message.
2. The Contest Committee will select the contest winners (1st, 2nd and 3rd prizes) and nominate 7 honourable mentions.
3. The Committee's decisions are final and not appealable.
4. The decision to qualify for the participation in the IMO Modern Art Gallery exhibition any additional works which have not been awarded or nominated as honourable mentions, but which deserve exhibition due to their qualities or message, is made solely by the Exhibition Curator, who also represents the Organiser.

## Section 6

General Terms and Conditions.

1. By applying for the contest, a participant consents to the Organiser's processing of the participant's personal data solely for the purposes of the contest to the extent necessary to properly conduct the contest (Act on Personal Data Protection of 29 August 1997, Journal of Laws No. 133, item 833, as amended).
2. Submission of a work to the contest means acceptance of the terms and conditions hereof and declaration that the works submitted to the Contest have been made by the participant himself or herself.
3. The submission of the contest works also means that the submitter declares that they do not infringe upon any third party rights, and in particular that they do not infringe upon any third party author's economic and moral rights. In the event that a third person lays a claim arising from infringement of the rights set forth above, the submitter, as the sole liable party, will reimburse the Organiser for any costs incurred in connection with the laying of the claim for damages against the Organiser, releasing the Organiser from any obligations arisen therefrom.
4. This Contest is not a game of chance as defined in the Act of 29 July 1992 on Games and Mutual Wagering (Journal of Laws No. 68, item 341, as amended).



## Section 7

### Awards

1. Contest winners not residing in Poland will receive monetary prizes in Euro:

**1st place – prize in the net amount of 1,500 Euro**

**2nd place – prize in the net amount of 700 Euro**

**3rd place – prize in the net amount of 500 Euro**

2. **Seven honourable mentions worth a net prize of 200 Euro each** will be awarded, of which at least three to authors no older than 35 years old (i.e. born no earlier than 1 January 1985).

3. In the event that a selected design has been created by a group, the prize will be divided equally between the persons comprising the team.

4. In addition, the Organisers reserve the right to select from the works submitted to the contest some works which have not been awarded or nominated as honourable mentions, but will be qualified to be displayed at the IMO Modern Art Gallery exhibit due to their qualities or message. The authors of such works will be entitled to a one-time remuneration in the net amount of **30 Euro**. The remuneration will only be paid if a PDF file is sent to the Organisers in the original 1000x700 mm format.

## Section 8

### Property Rights and Right to Use Awarded Designs and Honourable Mentions.

1. The poster designs which have been awarded or nominated as honourable mentions become the property of the Ada Sari Culture and Art Centre in Stary Sącz, in return for the paid monetary prize. This means that the Organiser takes over the sole ownership of the author's economic rights to the designs and is enabled to use them for the Organiser's own needs.

## Section 9

### Final Provisions.

1. Every poster design submitted to the contest may be published on the websites of the Organiser and of the IMO Modern Art Gallery, as well as on Facebook and Instagram.

2. The Organiser reserves the right to alter the provisions hereof at any time without providing the reasons.

3. Any disputes are adjudicated by the Head of the Ada Sari Culture and Art Centre in Stary Sącz.

4. The Contest Rules have been translated into English in order to propagate the idea behind the contest outside of Poland, with the stipulation that in the event of any discrepancies, the original (Polish) version hereof prevails.

5. These Rules are announced on the Organiser's website: <http://imogaleria.pl/konkurs-na-projekt-plakatu-pandemia-kryzys>

English version: <http://imogaleria.pl/pandemic-crisis-poster-design-contest/>



### APPLICATION FORM for the Pandemic? Crisis! Contest

full name	
address	
date of birth	
telephone number of communication	
e-mail address:	
participant code*	

\* 6-digit code determined by the contest participant in order to ensure anonymity of his or her design during the jury's deliberations.

I, the undersigned,

1. consent to the Organiser's processing of my personal data solely for the purposes of the contest to the extent necessary to properly conduct the contest (Act on Personal Data Protection of 29 August 1997, Journal of Laws No. 133, item 833, as amended);
2. declare that the work submitted to the Contest has been created by myself and has never participated in any other contests or been published before;
3. declare that the work submitted to the contest does not infringe upon any third party rights, in particular that it does not infringe upon any third party author's economic and moral rights. In the event that a third person lays a claim arising from infringement of the rights set forth above, I, as the sole liable party, will reimburse the Organiser for any costs incurred in connection with the laying of the claim for damages against the Organiser, releasing the Organiser from any obligations arisen therefrom;
4. declare that I have read and accepted the terms and conditions of the Poster Design Contest Rules of the Pandemic? Crisis! contest.

.....  
handwritten signature

